

**AUDITED FINANCIAL STATEMENTS** 

FOR THE YEAR ENDED DECEMBER 31, 2023



## **Independent Auditor's Report**

**Board of Directors** Helvetas USA Washington, DC

## **Opinion**

We have audited the accompanying financial statements of Helvetas USA (the Organization), which comprise the statement of financial position as of December 31, 2023, and the related statements of activities and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Helvetas USA as of December 31, 2023, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

## **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

## **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether
  due to fraud or error, and design and perform audit procedures responsive to those risks.
   Such procedures include examining, on a test basis, evidence regarding the amounts and
  disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing
  an opinion on the effectiveness of the Organization's internal control. Accordingly, no such
  opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

#### **Report on Summarized Comparative Information**

We have previously audited the Organization's 2022 financial statements, and we expressed an unmodified audit opinion on those audited financial statements in our report dated March 6, 2023. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2022, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Bethesda, Maryland March 4, 2024 Certified Public Accountants

Mull: Pc

# Statement of Financial Position December 31, 2023

# With Comparative Totals as of December 31, 2022

	2023	2022		
Assets				
Cash Certificates of Deposit Contributions Receivable	\$ 200,136 353,227 34,916	\$	369,570 201,685 12,242	
Interest Receivable Prepaid Expenses	 1,116 1,544		- 1,439	
Total Assets	\$ 590,939	\$	584,936	
<b>Liabilities and Net Assets</b>				
Liabilities Accounts Payable Credit Card Payable Payroll Taxes Payable	\$ 12,413 4,361 4,117	\$	10,585 13,765 16,706	
Total Liabilities	 20,891		41,056	
Net Assets Without Donor Restrictions	 570,048		543,880	
Total Net Assets	 570,048		543,880	
<b>Total Liabilities and Net Assets</b>	\$ 590,939	\$	584,936	

# Statement of Activities For the Year Ended December 31, 2023 With Comparative Totals for the Year Ended December 31, 2022

	2023	2022		
Support and Revenues				
Corporate Contributions from Switzerland	\$ 877,713	\$ 504,799		
Individual and Board Member Contributions	60,867	44,957		
Foundation Contributions and Grants	11,925,519	9,354,866		
Interest and Dividends	12,875	2,076		
Total Support and Revenues	12,876,974	9,906,698		
Expenses				
Program Services	12,312,471	9,421,883		
Supporting Services				
General and Administrative	270,948	226,162		
Fundraising	267,387	194,532		
Total Supporting Services	538,335	420,694		
Total Expense	12,850,806	9,842,577		
Change in Net Assets	26,168	64,121		
Net Assets, Beginning of Year	543,880	479,759		
Net Assets, End of Year	\$ 570,048	543,880		

See accompanying Notes to Financial Statements

# Statement of Functional Expenses For The Year Ended December 31, 2023 With Comparative Totals For the Year Ended December 31, 2022

		2023				-	2022		
		Program Services		neral and ninistrative	Fu	ındraising	Total		Total
Grants	\$	11,908,417	\$	-	\$	-	\$ 11,908,417	\$	9,091,289
Personnel Costs		319,012		213,922		199,568	732,502		589,621
Professional Services		17,249		11,567		10,790	39,606		25,114
Travel and Meetings		41,231		27,648		25,793	94,672		57,130
Dues and Subscriptions		12,699		8,516		7,945	29,160		28,256
Conferences and Meetings		7,250		4,861		4,535	16,646		31,681
Office Expense		5,142		3,4 <del>4</del> 8		3,217	11,807		11,817
Advertising		-		-		14,617	14,617		620
Occupancy		779		522		488	1,789		5,468
Insurance		692		464		434	 1,590		1,581
Total	<u>\$</u>	12,312,471	\$	270,948	\$	267,387	\$ 12,850,806	\$	9,842,577

See Accompanying Notes to Financial Statements

# Statement of Cash Flows For the Year Ended December 31, 2023 With Comparative Totals for the Year Ended December 31, 2022

-	2023	2022		
Cash Flows from Operating Activities				
Increase (Decrease) in Net Assets	\$ 26,168	\$	64,121	
Adjustments to Reconcile Increase (Decrease) in Net Assets				
to Net Cash Provided by (Used in) Operating Activities				
(Increase) Decrease in Assets				
Contributions Receivable	(22,674)		(381)	
Interest Receivable	(1,116)		-	
Prepaid Expenses	(105)		(181)	
Increase (Decrease) in Liabilities				
Accounts Payable	1,828		3,353	
Credit Card Payable	(9,404)		12,138	
Payroll Taxes Payable	(12,589)		13,996	
Net Cash Provided by (Used in) Operating Activities	(17,892)		93,046	
Cash Flows from Investing Activities				
Purchases of Certificates of Deposit	(151,542)		(201,685)	
Net Cash Provided by (Used in) Investing Activities	(151,542)		(201,685)	
Increase (Decrease) in Cash	(169,434)		(108,639)	
Cash, Beginning of Year	369,570		478,209	
Cash, End of Year	\$ 200,136	\$	369,570	

See accompanying Notes to Financial Statements

## **December 31, 2023**

#### 1. ORGANIZATION

Helvetas USA (the Organization) was incorporated in the State of Minnesota on December 17, 2014. The Organization was established to support poor and disadvantaged women, men and communities in developing countries in their efforts to improve living conditions, primarily by raising public awareness in the United States of HELVETAS Swiss Intercooperation (HSI) and its global programs aimed at such purposes, and to raise funds and make grants in furtherance of such purposes.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Basis of Presentation**

The accompanying financial statements are presented in accordance with the accrual basis of accounting, whereby revenue is recognized when earned and expenses are recognized when incurred.

The financial statements of the Organization have been prepared in accordance with U.S. generally accepted accounting principles (US GAAP), which requires the Organization to report information regarding its financial position and activities according to the following net asset classifications:

<u>Net Assets Without Donor Restrictions:</u> Net assets that are not subject to donor-imposed restrictions and may be expended for any purpose in performing the primary objectives of the Organization. These net assets may be used at the discretion of management and the Board of Directors.

<u>Net Assets With Donor Restrictions:</u> Net assets subject to stipulations imposed by donors, and grantors. Some donor restrictions are temporary in nature; those restrictions will be met by actions of the Organization or by the passage of time. Other donor restrictions are perpetual in nature, whereby the donor has stipulated the funds be maintained in perpetuity.

There were no net assets with donor restrictions as of December 31, 2023.

Donor restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets are reclassified from net assets with donor restrictions to net assets without donor restrictions in the statement of activities.

#### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## **December 31, 2023**

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Certificates of Deposit**

Certificates of deposit are measured at fair value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

#### **Contributions Receivable**

Unconditional contributions receivable are recorded at net realizable value. Contributions receivable are expected to be collected within one year. The Organization provides an allowance for bad debts using the allowance method, which is based on management's judgment considering historical information. Contributions receivable are individually analyzed for collectability and will be reserved based on individual evaluation and specific circumstances.

# **Property and Equipment**

Property and equipment are capitalized at cost if unit costs exceed \$2,000. Otherwise the items are expensed when paid, including repairs and maintenance. Depreciation and amortization is computed on the straight-line method over the estimated useful lives ranging from three to twenty years. There was no property and equipment as of December 31, 2023.

# **Revenue Recognition**

Grants, which are generally considered nonreciprocal transactions restricted by sponsors for certain purposes, are recognized as revenue when conditions under the agreements are met. The Organization has elected the simultaneous release policy available under ASU 2018-08 for donor-restricted contributions that were initially conditional contributions, which allows a not-for-profit organization to recognize a restricted contribution directly in net assets without donor restrictions if the restriction is met in the same period that the revenue is recognized.

Contributions, including unconditional promises to give, are recognized as revenues in the period received or pledged. Conditional promises to give are not recognized until the conditions on which they depend are substantially met. Contributions of assets, other than cash, are recorded at their estimated fair value at the date of gift. Contributed services and materials are recorded at their estimated fair value if they would otherwise be purchased if not provided by donation and provided by professionals in their field. Management considers all outstanding contributions receivable amounts to be fully collectible. Accordingly, an allowance for doubtful accounts has not been established.

For grants treated as contributions, the Organization had approximately \$14,000,000 in unrecognized conditional contributions as of December 31, 2023. The revenue related to these awards is conditioned on reaching targets as outlined in the grant agreements and is expected to be recognized as revenue in the following years.

## **December 31, 2023**

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Functional Expenses**

The costs of program and supporting services activities have been summarized on a functional basis in the statement of activities. The statement of functional expenses presents the natural classification detail of expenses by function. Direct costs, where identifiable, are allocated in whole to the appropriate functional category. Occupancy and office expenses, and insurance have been allocated among the programs and supporting services based on employee time and effort.

<u>Program Services</u> are the activities that result in goods and services being distributed to beneficiaries pursuant to the Organization's mission.

<u>General and Administrative</u> includes all management and administrative functions, such as oversight, business management, general recordkeeping, budgeting and financing, but excludes direct conduct of program services and fundraising services.

<u>Fundraising</u> includes solicitation of contributions from individuals, organizations, and others.

#### **Income Taxes**

The Organization was formed as a not-for-profit corporation under the provisions of Minnesota State law. The Organization is exempt from federal, state, and local income taxes under Section 501(c)(3) of the Internal Revenue Code and is classified by the Internal Revenue Service as other than a private foundation. The Organization is also recognized as a foreign non-profit corporation in the District of Columbia, New York, Texas, Colorado, Maryland, Washington and California.

The Organization requires that a tax position be recognized or derecognized based on a "more-likely-than-not" threshold. This applies to positions taken or expected to be taken in a tax return. The Organization does not believe its financial statements include, or reflect, and uncertain tax positions.

The accounting standard on accounting for uncertainty in income taxes addresses the determination of whether tax benefits claimed or expected to be claimed on a tax return should be recorded in the financial statements. Under that guidance, the Organization may recognize the tax benefit from an uncertain tax position only if it is more likely than not that the tax position will be sustained on examination by taxing authorities based on the technical merits of the position. Examples of tax positions include the tax-exempt status of the Organization and various positions related to the potential sources of unrelated business taxable income (UBIT). The tax benefits recognized in the financial statements from such a position are measured based on the largest benefit that has a greater than 50% likelihood of being realized upon ultimate settlement. There were no unrecognized tax benefits identified or recorded as liabilities for at December 31, 2023.

## **December 31, 2023**

# 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

# **Income Taxes (Continued)**

The Organization's policy would be to recognize interest and penalties, if any, on tax positions related to its unrecognized tax benefits in income tax expense in the financial statements. No interest and penalties were assessed or recorded during 2023.

## **New Accounting Pronouncements**

In June 2016, the FASB issued ASU 2016-13, Financial Instruments – Credit Losses (Topic 326). This guidance requires the Organization to measure all expected credit losses for financial instruments held at the reporting date based on historical experience, current conditions, and reasonable and supportable forecasts. This standard was adopted in the current fiscal year and did not have a significant impact on the financial statements.

#### **Reclassifications**

Certain amounts in the prior year financial statements have been reclassified for comparative purposes to conform with the current year presentation. Certain amounts in the prior year financial statements have been reclassified for comparative purposes to conform with the current year presentation.

# **Subsequent Events**

Management has evaluated subsequent events through March 4, 2024 the date which the financial statements were available to be issued. The accompanying financial statements recognize the effects of subsequent events that provided evidence about conditions that existed at the statement of financial position date, including the estimates inherent in the process of preparing financial statements. The accompanying financial statements do not recognize the effect of subsequent events with conditions that did not exist at the statement of financial position date, but disclosures of such events, if any, are included in the accompanying notes.

#### 3. CONCENTRATION OF CREDIT RISK

The Organization maintains its cash balances in banks insured by the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 per bank. As of December 31, 2023, the Organization's balances exceeded the FDIC insured limit by approximately \$54,000.

#### 4. CERTIFICATES OF DEPOSIT AND FAIR VALUE MEASUREMENTS

The accounting standard for fair value measurement and disclosures defines fair value, establishes a framework for measuring fair value, and provides for expanded disclosure about fair value measurements. Fair value is defined by the accounting standard for fair value measurement and disclosures as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. It also establishes a fair value hierarchy that prioritizes observable and unobservable inputs used to measure fair value into three levels.

## **December 31, 2023**

## 4. CERTIFICATES OF DEPOSIT AND FAIR VALUE MEASUREMENTS (CONTINUED)

The following summarizes the three levels of inputs and hierarchy of fair value the Organization's uses when measuring fair value:

- Level 1 inputs utilize quoted prices (unadjusted) in active markets for identical assets or liabilities that the League has the ability to access;
- Level 2 inputs may include quoted prices for similar assets and liabilities in active markets, as well as interest rates and yield curves that are observable at commonly quoted intervals;
- Level 3 inputs are unobservable inputs for the asset or liability that are typically based on an entity's own assumptions as there is little, if any, related market activity.

In instances where the determination of the fair value measurement is based on inputs from different levels of the fair value hierarchy, the fair value measurement will fall within the lowest level input that is significant to the fair value measurement in its entirety.

The following table summarizes assets at fair value by classification within the fair value hierarchy as of December 31, 2023:

	 Level 2	Total		
Certificates of Deposit	\$ 353,227	\$	353,227	

Interest income for the year ended December 31, 2023 was \$12,875 which includes income from interest-bearing bank accounts and certificates of deposit.

#### 5. NET ASSETS

There were no net assets with purpose donor restrictions as of December 31, 2023 because the Organization has elected the simultaneous release policy, which allows a not-for-profit organization to recognize a restricted contribution directly in net assets without donor restrictions if the restriction is met in the same period that the revenue is recognized.

Net assets without donor restrictions as of December 31, 2023 were undesignated.

#### 6. RELATED PARTY TRANSACTIONS

The Organization is affiliated with Helvetas Swiss Intercooperation (HSI), an international network of independent affiliate member organizations working in development cooperation and emergency response.

During the year ended December 31, 2023, the Organization granted \$11,849,887 to HSI to support international programs. During the year ended December 31, 2023, HSI contributed \$877,713 to support the Organization's general operations. As of December 31, 2023, there were no payables to HSI. As of December 31, 2023, there was \$19,908 due from HSI.

# **December 31, 2023**

# 7. AVAILABILITY AND LIQUIDITY

The following represents the Organization's financial assets at December 31, 2023:

Financial Assets at Year End: Cash Certificates of Deposit Contributions Receivable Interest Receivable	\$ 200,136 353,227 34,916 1,116
Total Financial Assets	589,395
Less Amounts Not Available To Be Used Within One Year: Net Assets With Donor Restrictions Less: Net Assets With Purpose Restrictions To Be Met	-
in Less Than a Year Board-Designated Funds	-
	-
Financial Assets Available to Meet General Expenditures Over the Next Twelve Months	\$ 589,395

As part of the Organization's liquidity management plan, cash in excess of daily requirements is transferred to income-generating accounts, when practical.